

<p style="text-align: center;">Being</p>	<ul style="list-style-type: none"> • <i>Be conscientious in the application of business knowledge</i> <p>Learning Objective(s):</p> <ol style="list-style-type: none"> 1) Be thorough and act with initiative. 2) Be an intelligent consumer of business analytics in decision-making. 	<p style="text-align: center;">Being</p>	<ul style="list-style-type: none"> • <i>Transform followers to leaders</i> <p>Learning Objective(s):</p> <ol style="list-style-type: none"> 1) Be committed to and capable of equipping others to achieve their leadership potential. 		
	Technical		Managerial		Leadership
<p style="text-align: center;">Doing</p>	<ul style="list-style-type: none"> • <i>Illustrate ability to apply critical thinking and ethical decision making to complex business problems</i> <p>Learning Objective(s):</p> <ol style="list-style-type: none"> 1) Construct a reasoned critique of an organizational decision. 2) Apply critical thinking skills in making an organizational decision. 3) Relate relevant ethical frameworks to the resolution of a business dilemma. 	<p style="text-align: center;">Doing</p>	<ul style="list-style-type: none"> • <i>Demonstrate ability to motivate others to achieve strategic outcomes</i> <p>Learning Objective(s):</p> <ol style="list-style-type: none"> 1) Unite stakeholders in the implementation of organizational strategy. 		
	Technical		Managerial		Leadership
<p style="text-align: center;">Knowing</p>	<ul style="list-style-type: none"> • <i>Validate mastery of discipline-specific business knowledge and analytical skills</i> <p>Learning Objective(s):</p> <ol style="list-style-type: none"> 1) Identify and describe core concepts in the key functional areas of business. 2) Recognize and explain appropriate analytical methods for solving discipline-specific business issues. 	<p style="text-align: center;">Knowing</p>	<ul style="list-style-type: none"> • <i>Synthesize functional business knowledge within strategic organizational framework</i> <p>Learning Objective(s):</p> <ol style="list-style-type: none"> 1) Demonstrate ability to bring disparate functional areas of business to bear on the formulation of organizational strategy. 		
	Technical		Managerial		Leadership