ESCI 408  Wildlife Field Methods  
Research Project Poster Evaluation

Name: __________________________________________________________

Grading Scale:  0 = unacceptable  1 = insufficient effort  2 = minimum acceptability
3 = good effort and accomplishment  4 = exceptional effort and accomplishment

1  Content (40 points)  
Poster answers the following questions clearly, concisely, and compellingly.

____ What was the research question?
____ Why is this question important?
____ What hypothesis(es) or prediction(s) did the research evaluate?
____ What research strategy was used?
____ What are the results?
____ Why are these results useful/unique/important?
____ How do these results relate to other research?
____ What further research or application(s) should follow?

2  Organization (20 points)  
____ Includes all relevant stages of research process.
  (purpose, background, approach, results, interpretation or application, references)
____ Flow of poster is clear and easy for viewers to follow.
____ Poster structure and flow effectively support content.
____ Transitions between sections are logical and support flow without distraction.

3  Composition and Aesthetics (20 points)  
____ Writing.  Short statements, limited to meaningful words, phrases. Express ideas clearly.
____ Writing.  Easily legible to readers 2 meters away.  Appropriate fonts and style.
____ Images.  Content: images express ideas effectively.
  Quality.  High quality and resolution.  Good use of color.
____ Figures or Tables.  Illustrate results clearly, without distracting effects.
  All elements labeled clearly.
____ Color and Contrast.  Support content w/out distraction.  R/G colorblind compatible.

4  Presentation (20 points)  
____ Demonstrates knowledge about subject: breadth (general field) & depth (project topic).
____ Conveys poise and enthusiasm.
____ Engages/interacts effectively with viewers.
____ Engages/ Answers questions clearly, with detail appropriate to questioner.
____ Demeanor is professional.

Total (100 points)  ______________