

Rokeach Value Survey

On the following two pages are two lists of values, each in alphabetical order. Each value is accompanied by a short description and a blank space. Your goal is to rank each value in its order of importance to you for each of the two lists. Study each list and think of how much each value may act as a guiding principle in your life.

To begin, select the value that is of most importance to you. Write the number 1 in the blank space next to that value. Next, choose the value is of second in importance to you and write the number 2 in the blank next to it. Work your way through the list until you have ranked all 18 values on this page. The value that is of least importance to you should appear in Box 18.

When you have finished ranking all 18 values, turn the page and rank the next 18 values in the same way. **Please do each page separately.**

When ranking, take your time and think carefully. Feel free to go back and change your order should you have second thoughts about any of your answers. When you have completed the ranking of both sets of values, the result should represent an accurate picture of how you really feel about what's important in your life.

A Comfortable Life a prosperous life	_____
Equality brotherhood and equal opportunity for all	_____
An Exciting Life a stimulating, active life	_____
Family Security taking care of loved ones	_____
Freedom independence and free choice	_____
Health physical and mental well-being	_____
Inner Harmony freedom from inner conflict	_____
Mature Love sexual and spiritual intimacy	_____
National Security protection from attack	_____
Pleasure an enjoyable, leisurely life	_____
Salvation saved; eternal life	_____
Self-Respect self-esteem	_____
A Sense of Accomplishment a lasting contribution	_____
Social Recognition respect and admiration	_____
True Friendship close companionship	_____
Wisdom a mature understanding of life	_____
A World at Peace a world free of war and conflict	_____
A World of Beauty beauty of nature and the arts	_____

Terminal Values

- Ambitious** _____
hardworking and aspiring
- Broad-minded** _____
open-minded
- Capable** _____
competent; effective
- Clean** _____
neat and tidy
- Courageous** _____
standing up for your beliefs
- Forgiving** _____
willing to pardon others
- Helpful** _____
working for the welfare of others
- Honest** _____
sincere and truthful
- Imaginative** _____
daring and creative
- Independent** _____
self-reliant; self-sufficient
- Intellectual** _____
intelligent and reflective
- Logical** _____
consistent; rational
- Loving** _____
affectionate and tender
- Loyal** _____
faithful to friends or the group
- Obedient** _____
dutiful; respectful
- Polite** _____
courteous and well-mannered
- Responsible** _____
dependable and reliable
- Self-controlled** _____
restrained; self-disciplined

Instrumental Values